

Date: 20th to 23rd April 2026

Day 20: Registration

Day 21: Registration, Opening & Plenary Session

Day 22: Parallel Session

Day 23: iia Roadshow

Venue:

Beijing International Convention Center

<https://www.bicc.com.cn/english/index.html>

Hotel:

Beijing CONTINENTAL GRAND HOTEL

https://www.bcghotel.com/en_US/

Sponsorship Package of the 3rd INTAC

Package 1: 250,000 RMB per company, including the following benefits:

- 1) Joint promotion on the congress invitation letter prior to the event;
- 2) 1 full single page advertisement (1P) in the conference brochure (design not included, allocation based on registration order);
- 3) As a co-organizer of the event, corporate name display at the Registration Desk, Main Venue and other locations;
- 4) Placement of corporate promotional flyers in conference material bags;
- 5) Playback of corporate promotional videos during conference breaks;
- 6) Corporate representative to deliver a plenary keynote speech;
- 7) Complimentary 30 m² raw space for special booth construction (construction not included);
- 8) Complimentary registration fees for 15 participants (exhibitors).

Package 2: 150,000 RMB per company, including the following benefits:

- 1) Joint promotion on the congress invitation letter prior to the event;
- 2) 1 full single page advertisement (1P) in the conference brochure (design not included, allocation based on registration order);
- 3) As a co-organizer of the event, corporate name display at the Registration Desk, Main Venue and other locations;
- 4) Placement of corporate promotional flyers in conference material bags;
- 5) Playback of corporate promotional videos during conference breaks;
- 6) Corporate representative to deliver a plenary keynote speech;

- 7) Complimentary 18 m² raw space for special booth construction (construction not included);
- 8) Complimentary registration fees for 10 participants (exhibitors).

Package 3: 120,000 RMB per company, including the following benefits:

- 1) Joint promotion on the congress invitation letter prior to the event;
- 2) 1 full single page advertisement (1P) in the conference brochure (design not included, allocation based on registration order);
- 3) As a co-organizer of the event, corporate name display at the Registration Desk, Main Venue and other locations;
- 4) Placement of corporate promotional flyers in conference material bags;
- 5) Playback of corporate promotional videos during conference breaks;
- 6) Corporate representative to deliver a parallel session keynote speech;
- 7) Complimentary 15 m² raw space for special booth construction (construction not included);
- 8) Complimentary registration fees for 8 participants (exhibitors).

Package 4: 80,000 RMB per company, including the following benefits:

- 1) Joint promotion on the congress invitation letter prior to the event;
- 2) 1 full single page advertisement (1P) in the conference brochure (design not included, allocation based on registration order);
- 3) As a supporting organization of the event, corporate name display at the Registration Desk, Main Venue and other locations;
- 4) Placement of corporate promotional flyers in conference material bags;
- 5) Corporate representative to deliver a parallel session keynote speech;
- 6) Complimentary 3x2.5m standard display board (graphic design not included, including construction, one table, two chairs and one TV set);
- 7) Complimentary registration fees for 3 participants (exhibitors).

Package 5: 50,000 RMB per company (limited to 2 spots), including the following benefits:

- 1) Title sponsorship of the Lunch Area with corporate logo display on the backdrop board;
- 2) Customized lunch vouchers with corporate logo printing;
- 3) 1 full single page advertisement (1P) in the conference brochure (design not included, allocation based on registration order);
- 4) Complimentary registration fees for 2 participants.

Package 6: 70,000 RMB per company (limited to 3 spots), including the following benefits:

- 1) Title sponsorship of the Dinner Area with corporate logo display on the backdrop board;
- 2) Customized dinner vouchers with corporate logo printing;

- 3) 1 full single page advertisement (1P) in the conference brochure (design not included, allocation based on registration order);
- 4) Complimentary registration fees for 2 participants.

Package 7: 50,000 RMB per company (limited to 2 spots), including the following benefits:

- 1) Corporate logo printing on conference amenities (material bags, name badges, lanyards);
- 2) 1 full single page advertisement (1P) in the conference brochure (design not included);
- 3) Complimentary registration fees for 2 participants.

Package 8: 30,000 RMB per company (limited to 2 spots), including the following benefits:

- 1) Title sponsorship of the Coffee Break Area with corporate logo display on the backdrop board;
- 2) 1 full single page advertisement (1P) in the conference brochure (design not included, allocation based on registration order);
- 3) Placement of corporate promotional materials in the Coffee Break Area;
- 4) Complimentary registration fees for 2 participants.

Package 9: 30,000 RMB per company (limited to 1 spot), including the following benefits:

- 1) Corporate logo printing on conference drinking water bottles;
- 2) 1 full single page advertisement (1P) in the conference brochure (design not included, allocation based on registration order);
- 3) Complimentary registration fees for 2 participants.

Package 10: 3,000 RMB per company, including the following benefit:

1 full single page advertisement (1P) in the conference brochure (design not included, allocation based on registration order).

Package 11: 3,000 RMB per company, including the following benefit:

Placement of corporate promotional materials in the Coffee Break Area, 3,000 RMB per day (flyers only).

Package 12: 60,000 RMB per company, including the following benefit:

18 m² raw space for special booth construction (construction not included, no priority selection right).

Layout of the Venue and Exhibition Area

BICC 二层平面图 2

北京国际会议中心

